

Programme

DAY 1: 6 APRIL 2019, SATURDAY	
Delegates departing via Scoot	
10:45 am	Check in at Changi Airport Terminal 1 (TR 306)
01:05 pm	Depart from Singapore
02:15 pm	Arrive at Tan Son Nhat International Airport
03:15 pm	Check-in at Lotte Legend Hotel Saigon
	Free and Easy
Delegates departing via Singapore Air	
11:15 am	Check in at Changi Airport Terminal 2 (SQ 184)
01:30 pm	Depart from Singapore
02:40 pm	Arrive at Tan Son Nhat International Airport
03.40pm	Check-in at Lotte Legend Hotel Saigon
	Free and Easy
DAY 2: 7 APRIL 2019, SUNDAY	
06:30 am	Breakfast
08:45 am	Registration
09:00 am	Welcome Speech by SNCF Chairman, Kwek Kok Kwong
09:15 am	Keynote Address
	Mr S Chandra Das, Immediate Past CCFC Chairman
10:00 am	Topic 1: How To Break Any Taboo
	How do we draw attention to issues that are culturally taboo or 'unsexy'? After all, if you don't discuss, you'll never improve. Prof Jack Sim Founder, World Toilet Organisation
10.30 am	Tea Break

11:00 am	<p>Topic 2: You Care, They Care</p> <p>How do we motivate and energize our team? Do you know what makes your direct reports and your organisation's team members perform at their highest level? Influential leaders look after all the resources they have to deliver the impact.</p> <p>Mr Tng Ah Yiam Deputy Chief Executive Officer and Head of Products NTUC FairPrice Co-operative</p>
11:30 am	<p>Topic 3: Change To Be The Leader</p> <p>Mr Nguyen Anh Duc Board Member and Deputy CEO Saigon Co.op</p>
12:00 pm	Lunch
02:00 pm	<p>Mass Activity: A 20-minute Energiser On The Personality Type</p> <p>Andrew Chow Media Strategist & Enneagram Coach</p>
02:20 pm	<p>Topic 4: Raising Your Profile in The Marketplace</p> <p>The art of personal branding today is more than just being active on social media. The crux is about communicating your personal life vision and mission into prominent summary, portfolio and recommendation.</p> <p>Andrew Chow Media Strategist & Enneagram Coach</p>
02:50pm	<p>Topic 5: Co-operatives Collaborate!</p> <p>Wu Jiaqing SNCF Relationship Manager</p>
03:10pm	Breakout Session
04:30 pm	Tea Break
04:40 pm	Summary and Representation of the Breakout Sessions
05:15 pm	End of Conference
	Free & Easy

DAY 3: 8 APRIL 2019, MONDAY

06:30 am	Breakfast
09:00 am	Topic 6: Grow with Every Generation Low Choon Chye SNCF Scholar
09:30 am	Topic 7: Towards an Efficient Bop Marketplace Prof Jack Sim Founder, World Toilet Organisation
10:00 am	Tea Break
10:15 am	Panel Discussion
11:00 am	Closing Speech by Chairman
	Presentation of Tokens of Appreciation
	Group Photo
12:00 pm	Lunch
01:30 pm	Field Visit to FairPrice-Saigon CoopXtra Store
05:00 pm	Back to Hotel from Field Visit
07:00 pm	Farewell Dinner
09:00 pm	End of Programme

DAY 4: 9 APRIL 2018, TUESDAY**Delegates departing via Scoot**

06:30 am	Breakfast
11:30 am	Check-out from Lotte Legend Hotel Saigon
12:00 pm	Depart for Tan Son Nhat International Airport
12:55 pm	Check in at Tan Son Nhat International Airport (TR 307)
02:55 pm	Depart for Singapore
05:55 pm	Arrive at Changi Airport Terminal 1

Delegates departing via Singapore Air

06:30 am	Breakfast
09:15 am	Check-out from Tan Son Nhat International Airport
09:45 am	Depart for Tan Son Nhat International Airport
10:15 am	Check in at Tan Son Nhat International Airport (SQ 177)
12:30 pm	Depart for Singapore
03:30 pm	Arrive at Changi Airport Terminal 2

Keynote Speaker



S Chandra Das

Immediate Past Chairman of CCFC

Mr S. Chandra Das has been the Managing Director of NUR Investment & Trading Pte Ltd, a company engaged in trading and investment activities in India, Singapore and Myanmar since 1986. He has over 40 years of experience primarily in companies involved in the trading and manufacturing industries. Mr Das chaired the Central Co-operative Fund (CCF) Committee from April 2005 to 31 March 2016. He also served as the Singapore Trade Representative to the USSR from 1970 to 1971, Chairman of the Trade Development Board from 1983 to 1986, Chairman of NTUC Fairprice Co-operative Ltd from 1993 to 2005, Director of CapitaMall Trust Management Ltd from 2002 to 2012 and Chairman & Director of Nera Telecommunications Ltd from 1988 to 2013.

Mr Das is currently the Chairman of Goodhope Asia Holdings Ltd, Tamil Murasu Limited, YHS (Singapore) Pte Ltd; Talkmed Group Ltd, Eldercare Holdings Pte Ltd and the Deputy Chairman of Yeo Hiap Seng Ltd. He also serves on the board of Ascendas-Singbridge Group and Super Group Ltd.

Mr Das is currently Singapore's Non-Resident High Commissioner to Sri Lanka. He is also the Pro-Chancellor of Nanyang Technological University (NTU).

Mr Das served as a Member of Parliament in Singapore from 1980 to 1996.

He is and has been conferred numerous awards, such as the President's Medal by the Singapore Australian Business Council in 2000, and the Distinguished Service (Star) Award by National Trades Union Congress in 2005 and The Public Star Award (BBM) in 2014.

Mr Das graduated with a Bachelor of Arts degree (with honours) from the University of Singapore in 1965.

Speakers



Jack Sim

Founder

World Toilet Organisation

Prof Jack Sim. Creator of UN World Toilet Day 19 Nov. School failure. After starting 16 successful businesses including the Australian International School of Singapore, the biggest bricks and roof tiles factories in Malaysia, he retired at age 40 after attaining financial independence and became a full-time social entrepreneur.

He founded:

- Restroom Association of Singapore in 1998 to improve Singapore's public toilets
- World Toilet Organisation in 2001 to improve state of Sanitation for 2.6 billion without toilets
- World Toilet College in 2005 to train sanitation and hygiene workers
- BOP HUB in 2011 to bring 4 billion out of poverty through creating efficient marketplaces

He also created a series of start-ups including:

- 45Rice to improve nutrition of construction workers
- School of Gumption to disrupt rote learning education
- Think Equal Singapore for preschools
- ClinicAI a diagnostic toilet for colorectal cancer
- Colorfeel, Braille Painting system for blind artists and empathy training

He was awarded:

- Time Magazine Hero of the Environment 2008
- Channel News Asia 2010 Asian of the Year
- President Volunteerism and Philanthropy Award 2016
- Queen Elizabeth Commonwealth Points of Light Award 2018
- Luxembourg Peace Prize 2018

He is:

- Honorary Professor at Shobhit University
- Adjunct Associate Professor of National University of Singapore and Lee Kuan Yew School of Public Policy
- Fellow at Singapore University of Social Services
- Social Entrepreneur in Residence at INSEAD Business School



Tng Ah Yiam

Deputy Chief Executive Officer and Head of Products
NTUC FairPrice Co-operative

Mr Tng Ah Yiam has more than 30 years of experience in the retail industry. He is currently a Deputy Chief Executive Officer and Head of Products at Singapore's largest supermarket retailer NTUC Fairprice Co-operative Ltd. A member of the executive committee at NTUC FairPrice, Mr Tng plays a crucial role in setting the strategic direction for the co-operative. He also serves on the boards of FairPrice's subsidiary Cheers Holdings, with its chain of convenience stores and petrol marts, as well as FairPrice's logistics arm Grocery Logistics of Singapore Ltd.

Mr Tng obtained his Master in Business Administration from Golden Gate University, USA in 1998. He completed the Advanced Management Program (AMP) of the Graduate School of Business Administration, Harvard University in 2009. An active grassroots leader, he has been involved in community work for over ten years and received the Public Service Medal (PBM) award for community service from the President of Singapore.



Nguyen Anh Duc

Board Member, First Deputy Chief Executive Officer,
Managing Director of Retail Business
Ho Chi Minh City Union of Trading Co.operatives (Saigon Co.op)

Mr Nguyen Anh Duc is a retail business executive with experience in different functions of the retail industry. Mr Nguyen is currently Board member and First Deputy Chief Executive Officer of Saigon Co.op, leading retailer in Vietnam FMCG market. Saigon Co.op is the only retailer that possesses the most formats of store in the market, including physical and non-physical stores. Saigon Co.op also works in manufacturing, sole distributor of goods and commercial real estates.

As a First Deputy Chief Executive Officer and Managing Director of Retail Business, Mr Nguyen plays a major role in the Union:

- Strategy, Marketing and Retail Concept Management;
- Store planning, leasing, investment and logistics;
- System administration, IT management;

- Hypermarket and Hyper cash, Supermarket, Convenience store, TV Home shopping, E-commerce;
- New retail format development (store-based and non-store-based); and
- International relation and special projects.

Mr Nguyen is also appointed as Chairman of Saigon Medical Investment JSC (MECO), Cho Ray – Phnompenh Hospital in Cambodia and Vietnam Distribution Alliance Hau Giang Ltd (VDA Hau Giang); Board member of Saigon Co.op Investment and Development JSC (SCID), Vietsin Commercial Complex Development JSC (VCCD) and Saigon Co.op FairPrice LLC (SCFP).

Mr Nguyen is also the Vice President of Ho Chi Minh City Young Business Association (YBA) – an association for young business people in Vietnam and member of VISA Advisory Board in Asia Pacific.

Before joining Saigon Co.op, Mr Nguyen served in various positions in different companies and government.



Andrew Chow

Media Strategist & Enneagram Coach

Mr Andrew Chow is a driven goal-getter, visionary and resourceful person; and is commonly nicknamed ideasandrew on social media. He is a passionate social media strategist, a professional speaker, best-selling author of three books and also a serial entrepreneur. He is LinkedIn's top 1% in his network and industry with a Social Selling Index of 81 on average. Currently, Mr Chow is a lecturer in seven adult learning institutions.



Low Choon Chye

SNCF Scholar

NTUC LearningHub Co-operative

Mr Low Choon Chye is an advocate of the cooperative movement in Singapore and upholds the spirit of self-help and mutual help. His personal motto is to Lead, to Inspire, to Serve and to Change. In his university days, he volunteers regularly as a tutor and events coordinator for kids from lower income families. Currently, Mr Low is working on exciting projects and

initiatives in NTUC LearningHub Co-operative with the goal of transforming lifelong employability of Singaporeans.

Mr Low is an avid reader and enjoys reading inspirational theories about self-betterment. He continues to serve as both advisor and motivator to his juniors in NTU Students' Union.



Wu Jiaqing

Relationship Manager, Business Development
Singapore National Co-operative Federation

Mr Wu Jiaqing has assisted more than 800 SMEs and start-ups in addressing their challenges, and providing business diagnosis to strengthen capability areas such as productivity, human resource and digitalisation. He is passionate about emerging and disruptive technologies that create newer, impactful business models for consumers and enterprises. He enjoys watching business-themed reality television series such as “Shark Tank” during his free time.

Moderator



Mike Thiruman

General Secretary, Singapore Teachers' Union (STU)
Deputy Chairman, Educare Co-operative Limited

Mr Mike Thiruman is the General Secretary of the Singapore Teachers' Union (STU). Mr Thiruman is an educator with more than 25 years of experience in education research, teaching, curriculum development, educational project management and professional development.

As STU General Secretary, Mr Thiruman serves in various committees in the Labour Movement in Singapore and internationally. He is the Vice-Chairman of the Public Sector Industrial Relations Committee and sat on the National Wages Council as well as the Lifelong Learning Council. Mr Thiruman was elected as Vice-Chairperson in the Asia Pacific Regional Committee of Education International. He represented the Trade Union Advisory Committee to the OECD (TUAC) at a Teaching and Learning International Assessment (TALIS) Board meeting.

He is the Deputy Chairman of Educare Co-operative Limited and has been elected to the Executive Council of the Singapore National Co-operative Federation.

Mr Thiruman has developed and organised PD programmes as well as trained teachers and educators in areas such as Cooperative Learning, Critical Thinking, Problem-Based Learning, Active Learning, Brain-Based Learning and Differentiated Instruction amongst others in Singapore, Bhutan, Russia, Libya, Indonesia, the Philippines, UAE, Vietnam and India, in addition to conference presentations in Russia, USA, Australia and Canada.

Emcees



Esther Wong
Senior Executive, Campus & Youth
Singapore National Co-operative
Federation

Ms Esther Wong is a friendly and bubbly energizer who believes in seeing the good in everyone. She is currently working in SNCF to promote the co-operative movement and raise awareness among youths aged 13 to 19 years old in Singapore.

Ever since her first stint as a facilitator for corporate team building activities, Ms Wong has found her passion in conducting team building exercises. She enjoys seeing people breaking the barrier to get to know each other through creative communication and problem-solving skills.

Ms Wong believes in next generation work and has been mentoring a group of youth for 5 years. She wishes to consistently empower them to develop skills and realise their full potential in their adolescent years.



Janice Chai
SNCF Scholar
Nanyang Technological University

Ms Janice Chai Ee Min is an aspiring marketer who loves to learn and desires to make a change in the world. She helps to generate creative ideas for businesses during her internship at SNCF and marketing agencies through various marketing channels particularly in digital marketing.

She believes that the beauty of marketing lies in the impact it has on shaping and growing businesses and society, as such she aspires to run an inclusive early childcare centre that includes children with special needs in the future. Putting her knowledge of marketing and passion together, she aspires to create an omni-channel platform comprising a physical centre and online marketing mediums to transform the Early Childhood industry so as to bring new opportunities for the industry, parents and children.

Currently, Ms Chai is a Year 2 Marketing undergraduate at the Nanyang Business School in NTU. She continues to pursue her passion by taking up NIE electives modules in Early Childhood as well as pursuing a diploma and eventually a bachelor's degree in Early Childhood. She enjoys playing recreational netball and seeks for adventure around the world through travelling.