

MEDIA INVITE

SINGAPORE'S CO-OPERATIVE MOVEMENT CELEBRATES 90 YEARS OF SOCIAL CONTRIBUTION TO SINGAPORE SOCIETY

We invite you to attend and cover Co-opaliciouz@SG50, a grand celebration this Sunday, 29 March 2015, to mark the 90th anniversary of the Singapore Co-operative Movement that will also commemorate Singapore's 50 years of nation-building.

Co-opaliciouz@SG50, organised by the Singapore National Co-operative Federation (SNCF), will be launched by Guest of Honour, President Tony Tan Keng Yam, and Special Guest, Mr Lawrence Wong, Minister for Culture, Community and Youth & Second Minister for Ministry of Communications and Information. The distinguished presence at the event also includes 71 members representing 23 countries from the International Co-operative Alliance (ICA) Global Board and Asia-Pacific Regional Board, who will be in Singapore for the celebration and their respective board meetings.

They will be joined by 10,000 co-operative members from all walks of life and their families to celebrate this momentous occasion.

At the event, President Tony Tan will also meet with leaders of the Singapore Co-operative Movement, members of Singapore's pioneer generation and those with special needs helped by co-operatives, as well as students and SNCF scholars as he tours the Co-operative Journey Wall, an exhibition showcasing the Co-operative Movement's social impact on Singapore over the past 90 years.

Photo opportunities at Co-opaliciouz@SG50 include:

- 6.45PM: President Tony Tan touring the Co-operative Journey Wall and signing of the SG50 Wall
- 7.15PM: President Tony Tan and Mr Lawrence Wong meeting members of Singapore's pioneer generation and of the ICA Global Board and Regional Board, led by Dame Pauline Green, President of the ICA
- 7.15PM: March-in by 67 Singapore co-operatives
- 7.30PM: Launch of Co-opaliciouz@SG50 by President Tony Tan and Mr Lawrence Wong

There will be interview opportunities with the following spokespersons:

- Dame Pauline Green, President of the ICA
- Mr Chan Tee Seng, Chairman of SNCF
- Ms Dolly Goh, Chief Executive Officer of SNCF

**Doorstop interview with Mr Lawrence Wong to be advised on event day.*

Event details

Date:	Sunday, 29 March 2015
Time:	5.30PM – 8.00PM
Venue:	Singapore Sports Hub 2 Stadium Walk, S(397718)

<Insert SNCF / Co-opaliciouz@SG50 letterhead>

RSVP to Hsu Lin at hsulin@ninemer.com by **Friday, 27 March 2015.**

If you require more information or have any queries, please contact:

Hsu Lin
Ninemer Public Relations P L
M: +65 9720 6119
E: hsulin@ninemer.com

Wu Ying Ying
Ninemer Public Relations P L
M: +65 9329 5889
E: wuyingying@ninemer.com