

Event Name: COOPOW! 2014 (10 Nov – 12 Dec 2014)What it's about

Let your imagination go wild and put your storytelling skills to the test in the 2nd Comic & Manga Design Competition – COOPOW! organised by the Singapore National Co-operative Federation. It will be held from 10 November 2014 to 12 December 2014 and is open to all ages.

What's new this year

There are 3 categories to participate in – Secondary School (12-17 years old and below), Tertiary (ITE/Polytechnic/JC/University), and Open Category for non-students.

Students taking part in the Secondary School category will draw an original mascot that represents the Singapore Co-operative Movement. In the Tertiary and Open Categories, participants will script and create their own comic strip based on a co-operative story featured on <http://stories.coop/> or SNCF's Co-operator Quarterly Magazine (<http://www.sncf.coop/>).

The competition aims to inspire youth to create their own content and raise awareness and understanding of the Singapore Co-operative Movement and its values of Co-operation, Self-help, Equality, Mutual Help, and Care for Others.

The public can also vote for their favourite mascot in the Secondary School Category from 17 to 24 December 2014.

There are \$3,050 worth of cash prizes to be won! Five lucky voters for the favourite mascot in the Secondary School Category wins a pair of movie tickets.

Judging this year's works is a panel of well-known local artists that includes –

- Jerry Hinds, President of the Association of Comic Artists (Singapore)
- Johnny Lau, creator of popular Singaporean cartoon character, Mr Kiasu
- Christopher Shaw, Animation Art Programme Leader at LASALLE College of the Arts
- JF Koh, organizer of the Singapore leg of the international event, 24HR Comic Day
- Andy Choo, comic artist of popular online comic series "Andimoo Comics" and Creative Art Director of Ink Fusion
- Low Zi Rong (aka WaHa), professional illustrator and resident character design expert of Collateral Damage Studios
- And Ms Dolly Goh, Chief Executive Officer of Singapore National Co-operative Federation

Competition period: 10 November 2014 to 12 December 2014

- 10 Nov 14: Competition opens for submissions
- 12 Dec 14: Submission deadline
- 17 Dec 14: Judging period
- Mid December: Announcement of results
- End December: Prize presentation

Voting Period for favourite mascot in Secondary School Category: 17 Dec to 24 Dec 2014

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