

For Immediate Release



Media Release

Sphere Conferences opens 2nd annual Patient Care Asia 2014

Singapore, 10 November 2014 - Sphere Conferences, the conference arm of Singapore Press Holdings Limited (SPH), today opened the 2nd annual healthcare conference Patient Care Asia 2014. The event is held at the Suntec Singapore Convention & Exhibition Centre from 10 to 12 November 2014.

The 2nd annual conference, which will be attended by over 100 international senior healthcare professionals, is the platform for healthcare professionals to gather, network and exchange ideas on strategies, latest initiatives and best case practices across Asia. It aims to propel the quality of patient care to new heights.

The key issues discussed at the conference included:

- Patient-centered leadership and culture in healthcare
- eHealth and patient-centric devices in health management
- Patient experience management: People and processes
- Innovation in care delivery models

One of the highlights of Patient Care Asia 2014 is the pre-conference workshop led by Mr. Randall Carter, Senior Vice President of Planetree, a global leader in patient-centered care solutions and committee member of US national healthcare policy advisors. The workshop aims to deepen the attendees' understanding of patient-centered care and incorporate learnings about patient-centered practices into their daily work.

Preventive health has been widely encouraged through various screening and wellness programme as well as awareness campaigns.

Dr. Carol Tan, Chairman, The Good Life Co-operative, Singapore, said: "The healthcare industry has been primarily focused on illness and not health. Fortunately, there is a growing interest in preventive care. Governments, employers and individuals facing escalating healthcare costs are "investing" in prevention to manage costs and ensure sustainability. Implicit in prevention is the change in relationship between the patient and the healthcare provider. The patient is no longer the passive recipient of an intervention but rather needs to be an active partner. Putting the patient at the centre also means taking into consideration other factors. Affordability of healthcare to patients is a key area of concern. The issue of profit and profiteering in healthcare and equity needs to be considered by providers."

The importance of the new dimension of quality care is made evident by the participation of the region's healthcare institutions and stakeholders like Assisi Hospice, Khoo Teck Puat Hospital, KPJ Healthcare Berhad, Mount Alvernia Hospital, National Healthcare Group, Pantai Hospital Kuala Lumpur, Singapore General Hospital, Tabor Village, Tan Tock Seng Hospital and TMMC Healthcare.

Several key industry experts and renowned leaders from local and overseas healthcare institutions spoke and shared their insights at the event:

- Dr. Kelvin Loh, CEO, Mount Elizabeth Hospital, Singapore
- Hj. Amiruddin Abdul Satar, Managing Director, KPJ Healthcare Berhad, Malaysia
- Dr. Dilshaad Ali bin Abas Ali, Group CEO, TMMC Healthcare, Vietnam
- Dan Levitt, Executive Director, Tabor Village, Canada
- Sangita Reddy, Joint Managing Director, Apollo Hospitals Enterprise Limited, India
- Dr. Eric Ng Woon-Leung, Director of United Ambulatory Care Centre, United Christian Hospital, Hong Kong
- Dr. Carol Tan, Chairman, The Good Life Co-operative, Singapore

Dr. Eric Ng Woon-Leung, Director of United Ambulatory Care Centre, United Christian Hospital, Hong Kong, said: "I looked forward to the Patient Care Asia 2014 conference. Last year's inaugural meeting was a resounding success. It gathered visionary leaders in the region to share best practices on patient care management and healthcare delivery. Importantly, the size and arrangement of the conference promoted intimate and in-depth interactions among speakers and participants. I am happy to have established a number of fruitful collaborations on an international level after the meeting."

Ms. Patricia Cheong, General Manager of Sphere Conferences, said: "Population aging is occurring rapidly across Asia. The Singapore Government has rolled out the Pioneer Generation Package which focuses on healthcare benefits to the older Singaporeans. The need to improve elder care and geriatric care has taken on a new urgency especially with the growing aging population in Singapore. With engaging panel discussions and successful case studies including aging-in-place programs from Hong Kong, Patient Care Asia 2014 provides an excellent platform for healthcare service leaders to learn from others' best practices and collaborate in achieving quality patient-centered care."

For a list of speakers and agenda for the event, visit www.patientcareasia.com.

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About Sphere Conferences

Sphere Conferences, a conference arm of Singapore Press Holdings, produces conferences that are of the highest quality bringing inspiration, innovation and value to customers. Sphere's purpose is to empower customers with big and fresh ideas and lasting relationships that will enable them to excel in their chosen markets, by providing unique networking and learning platforms whereby they can learn, network and do business. For more information, please visit www.sphereconferences.com.

About Singapore Press Holdings Ltd

Incorporated in 1984, main board-listed Singapore Press Holdings Ltd (SPH) is Asia's leading media organisation, engaging minds and enriching lives across multiple languages and platforms.

Newspapers, Magazines and Book Publishing

SPH has 19 titles licensed under the Newspaper Printing and Presses Act, of which nine are daily newspapers across four languages. On an average day, 2.8 million individuals or 69 per cent of people above 15 years old, read one of SPH's news publications. SPH also publishes and produces more than 100 magazine titles in Singapore and the region, covering a broad range of interests from lifestyle to information technology. SPH's subsidiaries, Straits Times Press and Focus Publishing, produce quality books and periodicals in English and Chinese.

Internet and Mobile

Beyond print, SPH's suite of digital products includes online editions of newspapers and magazines, as well as mobile applications. Our online products enjoy 360 million page views with 23 million unique browsers every month. Apart from AsiaOne, SPH's online and new media initiatives include ST701, the leading online marketplace for jobs (STJobs), property (STProperty), cars (STCars) and general classifieds (STClassifieds); Stomp, omy.sg and SPH Razor. Besides print, SPH newspapers are also available on online, smartphone and tablet platforms.

Broadcasting

In the radio business, SPH Radio Pte Ltd operates entertainment stations UFM 100.3 in Mandarin, as well as Kiss92 and HOT FM91.3 in English. SPH has a 20 per cent stake in MediaCorp TV Holdings Pte Ltd, which operates free-to-air channels 5, 8 and U, and a 40 per cent stake in MediaCorp Press Limited, which publishes the free newspaper, Today.

Events and Out-of-Home Advertising

SPH's events arm Sphere Exhibits organises innovative consumer and trade events and exhibitions as well as large scale conferences in Singapore and the region. In addition, SPH has ventured into out-of-home (OOH) advertising through its digital out-of-home platform SPHMBO.

Properties

SPH REIT is a Singapore-based REIT established principally to invest, directly or indirectly, in a portfolio of income-producing real estate which is used primarily for retail purposes in Asia-Pacific, as well as real estate-related assets. SPH REIT is managed by SPH REIT Management Pte. Ltd., which is a wholly-owned subsidiary of Singapore Press Holdings Limited.

The initial portfolio of SPH REIT comprises the following two high quality and well located commercial properties in Singapore:

- Paragon, a premier upscale retail mall and medical suite/office property, well known for its upscale mall housing many luxury brands, located in the heart of Orchard Road; and
- The Clementi Mall, a mid-market suburban mall located in the centre of Clementi town, an established residential estate in the west of Singapore.

The Seletar Mall is SPH's latest retail development and is expected to open at the end of 2014. This property is a potential asset to be injected into SPH REIT. SPH's wholly-owned subsidiary, Times Development Pte Ltd, also developed a 43-storey upmarket residential condominium, Sky@eleven, at Thomson Road.

For more information, please visit www.sph.com.sg.